

TALKING SCIENCE... IN 3 MINUTES FAMELAB 2019

Are you a scientist, a researcher or a University student and a good communicator? Then FameLab is what you are looking for!

For the seventh year Trieste hosts the local selection of **FameLab**, the international competition challenging young scientists with the talent of communication to tell in just 3 minutes the object of his or her study, or a scientific topic they are interested in.

No slide shows, graphs, videos: only a fistful of **words** and a **talent for communication** are required, to spread to the public the charm of scientific research, in a a way that is amusing and easy to understand.

The best performers will win a **cash prize** and will have the chance to participate in a **Masterclass** on science communication, as well as to enter the **international competition**.

FameLab was launched in 2005 in the UK by Cheltenham Science Festival. The event is promoted at an international level by British Council, **in over 30 different countries**. In Italy the competition is organized by Psiquadro-Perugia Science Fest, in collaboration with British Council Italia. **FameLab Italia** has an initial local stage in 13 Italian cities: Ancona, Bari, Catania, Florence, Foggia, Genoa, L'Aquila, Lecce, Modena, Naples, Pavia, Perugia e Trieste.

FameLab Trieste will take place on **February 27**th **2019**, at 9 a.m. at the Teatro Miela. It is organized by Immaginario Scientifico, University of Trieste, University of Udine, SISSA-The International School for Advanced Studies, Italian National Institute of Nuclear Physics (INFN) in Trieste and the Municipality of Trieste, within the Memorandum of Understanding "Trieste City of Knowledge".

FameLab Trieste 2019 is also an event towards ESOF 2020 - Trieste European City of Science.

In order to participate in the Trieste's local selection registrations must be done by **February 19**th **2019**, through the <u>online application form</u>.

Before the competition a **two-day preparatory course** will be organized in order to help potential participants preparing their presentations at best. For further information on the course: www.immaginarioscientifico.it

For each local competition 2 finalists will be selected: they will participate in the **FameLab Masterclass**, a training course in science communication taking place in Perugia (in April 2019), and in the **Final National competition** (in May 2019).

The winner of FameLab Italia, together with the participants coming from other countries, will be admitted to the **international competition** that will take place in Cheltenham (UK), in **June 2019**, during the Cheltenham Science Festival.

Info 040 224424 info@immaginarioscientifico.it www.immaginarioscientifico.it www.famelab-italv.it Social

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FAMELAB: USER'S MANUAL

Requirements for participation

- 1. Be part of one of the following categories:
 - Researchers or fellows in scientific, medical or engineering fields, in public or private research institution.
 - Graduates in scientific, medical or engineering fields, having a proven work relationship in R&D with an institution or a public or private company.
 - PhD students or specialised school students or university students in scientific, medical or engineering fields, in public or private research institution.
- 2. Be born between January 1st 1979 and December 31st 2000
- 3. Have not joined the National Final event (i.e Masterclass or a National Final) in previous FameLab editions in any country.
- 4. Must not work professionally in the field of Communication or Science Communication.

How to apply

In order to enter the competition you have to fill in the <u>online application form</u>. The deadline for applications for the Trieste selection is set to **February 19**th **2019**.

Preparatory course (Trieste, February 16th and 19th 2019)

Participants who register to the Trieste selection will have the chance to participate in a preparatory course to improve their communication skills: the first meeting, on February 16th, will be about content production; the second one, on February 19th, will deal with the theatrical aspects of a presentation. For further information: www.immaginarioscientifico.it

Local selection (Trieste, Teatro Miela - February 27th 2019, 9 a.m - 1 p.m.)

During local selections participants will have 3 minutes to impress the jury. FameLab is scouting for captivating presentations that can be easily grasped by the general public. Candidates may use materials of small size that do not require a set-up time. Projections, slideshows or images are not allowed.

Two different presentations are required, lasting 3 minutes each: the first one will be performed in the pre-selection phase, and the second one, for those who are admitted, in the final one.

At the end of the competition the jury will announce a first and a second place winner: both will be admitted to the National competition.

FameLab Masterclass (Perugia, April 12th - 14th 2019)

First and second place winners of all local selections will have the opportunity to participate in the FameLab Masterclass, a two-days training event where professional science communicators will help participants to further develop their communication skills, in order to better prepare their presentations for the National Final event.

The National Final (May 2019)

At the end of this National competition, the jury will decide the winner of FameLab Italy 2019, who will participate in <u>FameLab International</u> in Cheltenham (UK).

Prizes for the Trieste selection

- First place winner: € 400,00, admission to FameLab Masterclass, admission to the National Final, admission as an auditor to the course on "Museums" of the <u>Master in Science Communication "Franco Prattico"</u> (SISSA, Trieste).
- Second place winner: € 200,00, admission to FameLab Masterclass and National Final.

The two winners of the local selection will also receive a contribution towards travel costs, to attend the Masterclass and the National Final.